

Kiwanis Club of the Delta-Antioch and Assemblyman Tom Torlakson Present
34th Holiday Run and Walk for Health and Health Fair
Saturday, December 11, 2010 - Contra Loma Regional Park, Antioch
Benefiting local organizations working hard to build a healthy community starting with our youth

The Holiday Run & Walk for Health and Health Fair is a unique health awareness and fitness action event benefiting local organizations working hard to build a healthy community starting with our youth. The event features a 1-mile run for our youth followed by the 3-mile and 10k races through Contra Loma Regional Park and some of Antioch's nearby cherished parks and trails. There is also a "Kiddies Dash" following these feature races for youth participants 5 and under. Of course, we will have our special guest, Santa, running along side the youth participants in the 1-mile and "Kiddies Dash" with great music from local bands and gold medal winning high school choirs! We are actively working in our K-12 schools promoting the health message and inviting hundreds more students to participate. With fun Awards Ceremonies immediately following the races and, last but not least the Health Fair, a major part of the race day activities. The Health Fair for the entire family will include free diagnostic tests, information on family health and wellness, healthy food and how to fit fitness into a busy life style! We feature the Schools Trophy Challenge and the Police and Firefighters Trophy Challenge and, for the 6th year in a row, we have formed a special partnership with our libraries across Contra Costa County. Friends of the Library groups are recruiting members to participate in the "Library Friends Trophy" Challenge to help our libraries buy the latest books and education materials on HEALTH, FITNESS, DIET, NUTRITION, and EXERCISE. We believe getting this valuable, life-changing and life-saving information into the hands of thousands of Contra Costans will boost health significantly in our families. Your sponsorship will allow us to bring this information to more families in Contra Costa County and around the Bay Area!

Please consider being a sponsor of the 34th Anniversary Holiday Run and Walk for Health and Health Fair!

GOLD MEDAL RUNNER SPONSORSHIP - \$5,000 & Up

Advertisement in the local papers and race promotion, race day ads, banner display option and major advertisements in the race results brochure. Your logo will be on runners and volunteer T-Shirts and, repeated announcements during our race awards ceremony, and 20 additional friends or employees get free race registration and a Display Table at the race. Other advertising ideas are welcome too!

SILVER Sponsorship \$2,500 - 4,999

Special Recognition through advertisement with your logo on our runners T-Shirts, an advertisement on our results brochure, banner display option, repeated announcements during our race awards ceremony, race registration for UP TO 10 of your employees, and a Display Table at the race.

BRONZE Sponsorship \$1,000 - 2,499

Special Recognition through advertisement with your logo on our T-Shirts, an advertisement on our results brochure, and repeated announcements during our race awards ceremony and a Display Table at the race.

TEAM Sponsorship \$500 - \$999

Special Recognition through advertisement with your logo on our T-Shirts, an advertisement on our results brochure, repeated announcements during our race awards ceremony and a Display Table at the race.

BOOTH Sponsorship \$150

Special Recognition through advertisement with your on our results brochure, repeated announcements during our race awards ceremony and a Display Table at the race.

Enclose a Check for your Sponsorship Made Payable to: *Kiwanis Club of Delta-Antioch - Holiday Run*
Mail To: 34th Annual Holiday Run, 3377 Deer Valley Road # 239, Antioch, CA 94531

Please Supply Your Own Advertisements, Business Cards, or Logos for Advertising Purposes with your check, or email the files to Martha@ParsonsCampaigns.com

For More Information regarding the 34th Anniversary Holiday Run & Walk for Health and Health Fair go to www.holidayrun.org or call Martha Parsons (925) 890-2665, or email Martha@ParsonsCampaigns.com
The Kiwanis Club of Antioch Foundation, Tax ID# 16-1693220, 3377 Deer Valley Road # 239, Antioch, CA 94531